Johanna *"Jodie"* Lindsay Popma

Niwot, Colorado | Jodie.Popma@colorado.edu | (28) Johanna (Jodie) Lindsay Popma | LinkedIn

Education

University of Colorado, Boulder
Masters of the Environment Candidate in Sustainable Food Systems Expect Grad. May 2025

Bauman College
Nutritional Consultant Certificate March 2016
Focus area: Digestive Physiology, Nutritional Analysis, Macronutrients, Biochemistry, and Micronutrients

Regis University – *Cum Laude*
Bachelor of Science in Computer Information Systems December 2000

Skills

Communication: public speaking, teaching, presenting, leadership, negotiation, compliance, conflict resolution, organization change management, decision making, event planning, consulting
Community Outreach and Development: improved partnerships, events and activities, increased public awareness
Software: Microsoft Project, Google Suite, WordPress.
Content and Learning Management Systems: WordPress, WIX, Canva, Squarespace.

Professional Experience

The Colorado Blueprint to End Hunger – CO-FARM *Capstone Project* February 2024 – December 2025

- Conducted extensive literature review research on farmer support, nutrition and food insecurity.
- Led stakeholder interviews on food sovereignty within Colorado's food system.
- Analyzed tools and interviewed experts to recommend features for the CO-FARM tool.
- Produced a research report to guide the Colorado Blueprint's next development phase.
- Developed a Tool Analysis as a baseline for future CO-FARM food sovereignty tool.

Board Chair | Slow Food Boulder County August 2017 – Current

- Reestablished the dormant Slow Food chapter to meet the needs of the Boulder County community.
- Built relationship with national Slow Food organization.
- Established the Snail of Approval program to recognize businesses in line with Slow Food practices.
- Led multiple farm-to-table and education community events.
- Connected farmers with restaurants and producers to improve business for both parties.
- Managed chapter website and ticketing.
- Improved chapter's reputation throughout Boulder County and with Slow Food USA.

Hands on Instructor | Cooking Matters® *(Share our Strength)* May 2017 – March 2020

- Educated under-resourced parents realistic scratch cooking techniques.
- Taught early education providers skills to feel preschool children within CACFP guidelines.
- Conducted in-store shopping sessions for parents to learn budget-friendly shopping techniques.
- Created weekly instructions for participants, which included ingredient procurement and planning.

Nutritional Consultant/CEO | Smart Food Made Simple, LLC March 2016 – March 2020

- Taught parents and educators on healthier strategies to feed children and their families.
- Led on-site farm cooking classes to bring participants closer to their food.

- Led grocery store walk throughs for WIC and SNAP recipients to teach budget management.
- Developed eating plans with ideal micro/macro nutrients suitable for optimal growth and focus.
- Collaborated with local farms and school districts on classroom teaching events.
- Led Nutritional education at Boulder Emergency Family Assistance Association *(EFAA)*.
- Developed and executed farm to school lunch programs in 6 SVVSD schools with take home materials.

Solution Project Manager | IBM, Business Transformation | IT (CIO) December 2002 – May 2015

- Directed teams to implement best practices and QA procedures, fostering collaboration and open communication.
- Defined project requirements with stakeholders to align resources effectively.
- Delivered projects on time and within budget, boosting client satisfaction and revenue growth.
- Led global teams through the full application development lifecycle, leveraging technology to optimize resource distribution and reduce travel needs.
- Oversaw development, testing, and deployment for IBM's Cloud, analytics, mobile, and social initiatives.
- Managed a $200M+ project portfolio, driving strategic outcomes.
- Spearheaded the launch of a global application server farm in Boulder, supporting development, testing, and production environments.

Builder Manger, Developer | IBM, Kaiser Permanente CIS August 2000 - December 2002

- Managed configurations for multiple releases of Clinical Information Systems.
- Oversaw defect resolution across development, testing, and production stages.
- Established and standardized cross-release processes, coordinating team activities.
- Streamlined application deliveries for distributed teams in matrix environments.
- Chaired the Software Configuration Control Board to ensure delivery quality.

Resource Manager | IBM, Service Delivery Center – West June 1999 – August 2000

- Led committees to enhance employee onboarding and resource management strategies.
- Coordinated university recruiting and implemented Cooperative Education summer programs.
- Redesigned the IBM Briefing Center intranet for improved team resource management.
- Developed quick-reference materials and enhanced the New Manager's Guidebook.
- Boosted applicant offer acceptance rates from 34% to 83% through innovative recruitment initiatives.

Certifications

Tips Certification
Alcohol Beverage Training September 2023

Project Management Institute
Project Management Professional September 2005

Grants

Chef Ann Foundation, Project Produce February 2018

Volunteering

- Soup Angel, HOPE Outreach April 2013 - August 2019
- School Food Project, Boulder Valley School District December 2015 – December 2016

Awards & Recognitions

- Children's Hospital Colorado Parent Advocacy Program
- Bravo Award for Excellence in launching "PM Mentor Program"
- IBM Global Account "Pulling Together Award" for excellence in Teaming.
- Technical Vitality Achievement Award
- IBM Global Account "Pulling Together Award" for excellence in Teaming.
- "Bravo Award" for Assessment Teaming on Independence Compliance Review
- Leadership Excellence Program, IBM Institute
- "Bravo Award" for Kaiser Permanente customer satisfaction.